## THE ART OF CRAFTSMANSHIP

BY EMPLOYING THE FINEST OF MATERIALS, ARVIO TRANSFORMS THE COMMON FAN INTO A STATEMENT PIECE

> Timmer features 100inch long pinewood blades and the highly efficient DC Motor

To evoke the splendour and serenity of the Scandinavian countryside, from its soothing hues to the cool breeze that whispers through the trees, Alpha Home Appliances insists that no compromises or shortcuts mar the grace of its home-grown Arvio fan label. The designs in the Wood Series, for instance, are painstakingly handcrafted from a range of carefully chosen and sustainably sourced fine wood.

Headlining the collection is **Timmer**, a masterpiece that commands attention with its unusually large blades. Solid pine from New Zealand, one of the most highly regarded sources of the timber, was chosen for its specific, unique properties to execute the demanding proportions of this model. The hard-wearing wood gives the wide wingspan an irrefutable solidness and creates the strong breeze necessary to cool highceilinged rooms. It continues to "breathe" despite changes in temperature and humidity, guaranteeing its sustainability in tropical climates. Its finishing has to live up to the majesty of its size, and here too, pine proves its aesthetic merit, the even texture gracious in

accepting staining for a rich, nuanced end look.

The pretty pinwheel that is **Vind**, on the other hand, is delicately assembled from just the bark of maple trees. A stringent selection process identifies the most perfect sheets, which are then carefully layered and folded into its iconic shape. Heavy, hard, close-grained and uniform in texture, the material has excellent gluing properties and is resistant to shock and abrasion. Like pine, maple takes staining well and boasts an attractive colour and grain finish. It spins merrily when switched on, exuding joy reminiscent of carefree childhood days while illustrating the contrary notions of sturdiness and lightness.

Versatile balsa form two

other favourites in the wood series: the **Klara** and **Tropika** models. Klara spreads it wings with delight, its curved edges and fluid, large blades giving it a soaring aesthetic. In fact, that exemplifies the philosophy behind the use of balsa. The strongest of lightweight woods, it was chosen on the principle that "the lighter its build, the better it will fly".

Looking at Tropika, one would be hard-pressed to believe its wooden blades are from the same trees as Klara's, with its elegant dark hue and faceted surfaces. Yet both share similarities in their suppleness and ease of sanding, gluing and painting. Inspired by the tropical rainforest, Tropika has solid, leaf-life blades that exude strength and reliability, while

its exquisite design elevates it from a practical piece to functional art.

A product is only as strong as its core, and in Arvio's case, its heart is in every instance fine wood that is second-to-none in quality and the specific properties integral to the form of each fan. Meticulous techniques and beautiful finishing infuse the raw materials with enhanced style and grace while the customised Arvio DC motors and smart controls bring the designs into the present and future. The energy-efficient motors mirror the green inspiration behind the brand's natural range and its operations are effortlessly adjusted with the Stepless speed control or smartphone app.

In selecting only the finest gifts the land has to offer, Arvio is able to replicate the cool comfort and grandeur of nature from which it takes its inspiration. Sometimes mimicking the giant trees that provide shade in woodlands and rainforests and at other times allowing its imagination to soar freely, it dabbles in whimsy and flights of fantasy, transforming an everyday product into a conversation piece. Reinvention truly is an art with the brand, which couples unbridled creativity and eminence with an efficiency Mother Nature herself would be proud of.

