

THE PERFECT TIMBER

ARVIO ELEVATES THE HUMBLE CEILING FAN TO NEW HEIGHTS WITH THE USE OF FINE WOOD MARRIED WITH ELEGANT AESTHETIC

Inspired by the Scandinavian philosophies of utilising natural materials and elegant aesthetics, Arvio offers the latest in ceiling fan design and innovation, transforming the humble fan into a classic centrepiece in keeping with its tagline, "Reinvention is an art". Its sculptural designs are sure to enhance the interior of even the most stunning abode by enticing one's line of vision upwards, and highlighting just how integral fans are to our everyday lives.

The first to use fine wood in such a fixture, Arvio's novel approach reinvents the ordinary ceiling fan by elevating the three-blade configuration into an art piece. Originality is ingrained into the Arvio manifesto and each of the 12 models in its range is fittingly distinctive, expressing individual character traits.

Signature product Timmer, carved from quality New Zealand pinewood, epitomises the spirit of creativity and eminence that define the brand. The use of sustainable and renewable New Zealand pinewood is in keeping with Arvio's stand on responsible sourcing – the material is an attractive alternative to timber species from the world's dwindling natural forests. Lauded for its excellent gluing properties and dimensional stability, pinewood is ideal for high-wear uses such as furniture. Its ability to accept stains and finishes evenly grants it a versatility that allows the light-coloured wood to take on different shades and features. In the oh-so sleek Timmer, which boasts a diameter of 100 inches, the overall effect is a breathtaking showcase of colour, texture and fluid design.

Balsa wood is the material of choice for three charming models – the Kysten, featuring masculine,

oar-like blades; the Klara, which delights with its sensual curves; and the Tropika, with graceful blades fashioned after tropical leaves. This premium wood's greatest strength is its lightweight properties, making it ideal for a variety of uses. Going by the understanding of "the lighter it is built, the better it will fly", balsa wood fans ensure excellent wind power. Moreover, the timber's malleability means it can be bent into all kinds of shapes, and its naturally muted tone allows for any kind of paint or finishing.

Sporting an exquisite sculptural design modelled after a pinwheel is the Vind, crafted from solid maple wood. A choice pick, maple wood is no-nonsense, strong and heavy, possessing uniform close-grained texture and pattern that are perfectly suited for glazed finishes. The colour and natural grain figure patterns produce an attractive intrinsic finish. Moreover, maple wood has excellent shock resistant properties and deters abrasive damage. In other words, it lasts.

Powering Arvio's products is the proprietary high-efficiency DC motor, developed in-house by the engineers at parent company Alpha Home Appliances to reduce energy consumption by up to 70%. The energy-efficient process keeps the motor cool, effectively extending each fan's lifespan. So convinced are the engineers of the quality of the DC motor that it comes with a lifetime warranty. Further cultivating a salient experience is the smartphone app and Stepless speed control that allow you to tailor settings to your preference without having to leave your seat – a welcome convenience on especially sultry, indolent days.

"As a company, we continue to

challenge ourselves by looking at our customers' ever-changing lifestyles to see how we can make a difference and contribute positively," comments Alan Yeo, Chief Pioneer of Alpha Home Appliances. "As such, Arvio products are designed to fill the gap between functionality and aspiration, with the purpose of unleashing one's creative streak to ensure that the home is truly a reflection of one's individuality."

The ceiling fan continues to feature in Malaysian homes but while that hum is familiar, little about its appearance is, if it is an Arvio design. They are the fixtures of the

present and the future, redesigned with classic codes to ensure their enduring relevance and fashioned from superior materials to guarantee durability. Avant-garde today, these are the ceiling fans for the next generation.

Arvio's recent launch by Alpha Home Appliances is a milestone for the Malaysian company that has established a name for innovative products and fine craftsmanship over two decades. This new development is testament to its commitment to providing customers with the best as it celebrates the dawn of its 20th anniversary.

Timmer is the brand's flagship fan, made with quality New Zealand pinewood

Balsa wood was used to shape Kysten's masculine oar-like blades

The Klara delights with its sensual curves

The pinwheel-inspired Vind is crafted from maple wood

Tropika is fashioned after tropical leaves

For enquiries, visit www.arviogallery.com or call (03) 5740 6666